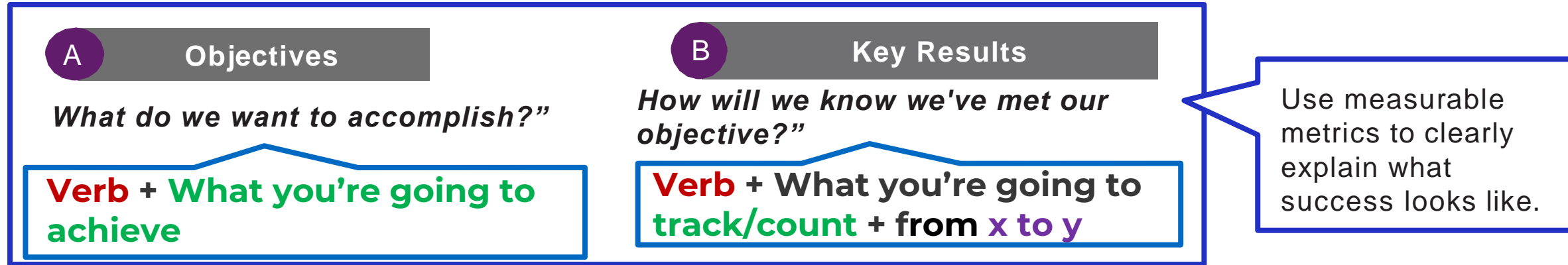


# OKRs in a nutshell

## OKRs - Objectives & Key Results

Focus on outcomes



### Writing your OKRs

1. Make it inspiring
2. Set objectives
3. Set measurable Key Results
4. Up to 5 OKRs

### Keep in Mind

1. Align OKRs to overall organization strategy
2. Less is more; easy to memorize
3. No more than 3-5 Key Results
4. Communicate & negotiate OKRs to partners to reduce delays/impacts to ensure success
5. Will you succeed when all Key Results are met?